



FOR IMMEDIATE RELEASE

Global Innovation Meets Regional Growth: Tri-Chamber Partnership Announces the 2026 Central Texas-Korea Summit

Regional partnership strengthens international business relationships and positions Central Texas as a premier global destination for investment and innovation

AUSTIN, Texas – August 20, 2026 — The Greater Austin Asian Chamber of Commerce (GAACC), Greater Taylor Chamber of Commerce, and Hutto Area Chamber of Commerce are proud to announce the 2026 Central Texas-Korea Summit, taking place on Wednesday, August 26, 2026, from 4:30 p.m. to 7:30 p.m. at the Williamson County Expo Center in Taylor, Texas.

In its second year, this landmark regional collaboration is designed to strengthen dynamic economic partnerships between Central Texas and South Korea, while showcasing the rapidly expanding opportunities emerging throughout Williamson County and the greater Central Texas region.

As Korean investment continues to transform the region through advanced manufacturing, semiconductor production, technology, infrastructure, and supply chain development, the Central Texas-Korea Summit will bring together business executives, economic development leaders, government officials, international organizations, and community stakeholders. Together, they will explore new opportunities for collaboration, investment, and long-term growth.

Featured Global and Regional Visionaries

This year's summit promises an unparalleled lineup of distinguished speakers who are at the forefront of the Texas-Korea economic boom. Attendees will hear directly from the critical leaders shaping the future of cross-border business, including:

- **Kyung-Eun Lee**, Consul General, Consulate General of the Republic of Korea in Houston
- **The Honorable Steve Snell**, County Judge, Williamson County, Texas
- **Bonyoung Koo**, President, Samsung Austin Semiconductor

Discussions will focus on cross-border business, regional economic development, infrastructure, smart cities, energy, workforce development, and building a more robust Texas-Korea business ecosystem.

"The Greater Austin Asian Chamber of Commerce is thrilled to partner with our regional collaborators in Hutto and Taylor for this pivotal event," said Mark Duval, President & CEO of GAACC. "The Central Texas-Korea Summit is a testament to the incredible synergy between our local communities and global partners, paving the way for unprecedented innovation, supply chain resilience, and shared prosperity."

The summit also highlights the growing role Central Texas plays in the global economy. With unprecedented international investment occurring throughout Williamson County and the surrounding region, the partnership between the three chambers demonstrates a commitment to preparing businesses and communities to engage successfully in an increasingly interconnected marketplace.



In addition to keynote presentations and panel discussions, attendees will have unique opportunities to connect directly with business leaders, international organizations, elected officials, and economic development professionals during networking sessions designed to foster lasting business relationships.

The Central Texas-Korea Summit is open to business leaders, entrepreneurs, manufacturers, investors, public officials, educators, economic development professionals, and community members interested in international business and regional growth.

Event Details

What: 2026 Central Texas-Korea Summit

When: Wednesday, August 26, 2026 | 4:30-7:30 pm

Where: Williamson County Expo Center, 5350 Bill Pickett Trail, Taylor, Texas [\[map\]](#)

Registration: \$20 General Admission

For registration and additional event information, visit the Greater Austin Asian Chamber of Commerce event page: bit.ly/central-texas-korea-2026

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About the Partners

Greater Austin Asian Chamber of Commerce

The Greater Austin Asian Chamber of Commerce promotes economic growth by connecting businesses, cultivating international partnerships, and strengthening relationships between the Asian business community and the Central Texas region. To learn more, visit www.austinasianchamber.org.

Hutto Area Chamber of Commerce

The Hutto Area Chamber of Commerce serves as a bridge between business and community by promoting economic opportunity, fostering business growth, and strengthening collaboration throughout the Hutto region. Learn more at www.huttochamber.com.

Greater Taylor Chamber of Commerce

The Greater Taylor Chamber of Commerce works to advance economic vitality and support businesses through advocacy, leadership, and strategic partnerships that strengthen the Taylor community and surrounding region. To learn more, visit www.taylorchamber.org.

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