# FALL GLASSIG GOLF TOURNAMENT



OCTOBER 6, 2025 | FOREST CREEK GOLF CLUB



# GAACC FALL CLASSIC GOLF TOURNAMENT

Join us on October 6, 2025 at Forest Creek Golf Club for the 12th Annual GAACC Fall Classic Golf Tournament, an event benefiting the Greater Austin Asian Chamber of Commerce (GAACC).

Enjoy a fun day of networking and friendly competition, games, activities, and much more.

Network with GAACC board members, corporate partners, and leaders from the Central Texas AAPI business community.

Put your brand in front of Central Texas' most dynamic civic and business leaders. Show the world your company supports AAPI business growth in the Greater Austin region.









# YOUR HOSTS

### GREATER AUSTIN ASIAN CHAMBER OF COMMERCE

The Greater Austin Asian Chamber of Commerce (GAACC) is the leading organization representing the Asian American Pacific Islander (AAPI) business community in Central Texas. There are over 160,000 Asians or Asian Americans living in the Greater Austin area. AAPIs are the second-largest minority group in the region, comprising 9 percent of the area's population. While averages make this demographic look healthy, it is highly diverse and disaggregated data reveal many gaps among ethnic groups. To address these needs, GAACC works to be a voice for the AAPI community, designing events and programs that are culturally tailored to the business needs of Asians and Asian Americans.

### GAACC 2025 BOARD OF DIRECTORS



Pilar Castillo
Development Committee Co-Chair
Senior Vice President
First United Bank



Clifford Chiu
Senior Advisor and External
Corporate Director
Vista Equity Partners, Austin



Naoko Cole
Membership Committee Co-Chair
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Mojdeh Gharbi N&G Committee Co-Chair Business Leader & Advocate



Helen Haman Development Committee Chair Strategic Program & Operations Senior Manager Accenture



Shanaz Hemmati Finance Committee Chair COO & Founder ZenBusiness



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Business Strategy
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Advocacy Committee Chair
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Vice President
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CGI



Khotan Shahbazi-Harmon Acting Officer, Telecommunications & Regulatory Affairs City of Austin



**David Teo**Advisory Board Chair
CEO
Centauri Capital Group



Minh Tran Board Chair Golf Committee Chair Founder & CEO EmmyEvan

**ADVOCACY** 





**EDUCATION** 



# EVENT SPONSORSHIP OPPORTUNITIES

Show your support for AAPI-owned and allied businesses and community. Put your company front-and-center for the run-up to the event and during the tournament itself.

## All sponsors are recognized in promotional materials:

- Company logo on GAACC website/event page
- Social media outreach
- Email blasts related to the event
- Event-related print materials and signage

Visit <u>bit.ly/gaacc-golf-2025</u> or email info@austinasianchamber.org to secure your sponsorship.

All sponsorships must be finalized by September 29, 2025.

### PRESENTING SPONSOR (EXCLUSIVE) \$6,500

- Designation as "Presented by" sponsor prime logo placement on event materials and signage
- Welcome remarks during morning check-in and lunch reception
- 2 Foursomes
- Option to exclusively place an activation (company table/tent/etc.) at designated hole
- Games entry package for each player
- Helicopter ball drop entry for each player





# EVENT SPONSORSHIP OPPORTUNITIES

### BALL DROP SPONSOR (EXCLUSIVE)

\$5,000

Make your company the star of the show as we drop 300 golf balls from a helicopter and give tournament attendees a chance to win cash prizes up to \$1 million!

Helicopter ball drop sponsorship must be finalized by September 22, 2025.

- Company branding on helicopter
- Seat for one passenger in helicopter for ball drop flight
- One foursome
- Games entry package for each player
- Helicopter ball drop entry for each player

### BEVERAGE SPONSOR (NON-EXCLUSIVE)

\$3,500

- Designation as "Beverage Sponsor" at lunch reception and beverage/bar station
- · Naming rights for one custom cocktail
- One foursome
- Games entry package for each player
- Helicopter ball drop entry for each player
- Additional benefits (in development)

### RECEPTION SPONSOR (EXCLUSIVE)

\$3,500

- Designation as "Lunch Reception Sponsor" at lunch reception
- (Optional) Remarks during lunch reception
- One foursome
- · Games entry package for each player
- Helicopter ball drop entry for each player

### AWARDS SPONSOR (EXCLUSIVE)

\$2,500

- Designation as "Award Sponsor" at lunch reception and awards designated as "Presented by" your brand
- One foursome

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# EVENT SPONSORSHIP OPPORTUNITIES

### SWAG BAG SPONSOR (EXCLUSIVE)

\$2,500

Swag bag sponsorship must be finalized by September 22, 2025.

- Logo on swag bag (co-branded with GAACC)
- Option to place branded items in swag bag (sponsor provides items x 150)
- One foursome

### HOLE-IN-ONE SPONSOR (EXCLUSIVE)

\$2,500

- Logo signage at hole-in-one contest hole
- Option to place an activation (company table/tent/etc.) at hole-in-one hole
- One foursome

### HOLE SPONSOR (16 AVAILABLE)

\$1,500

- Logo signage at one designated hole
- Option to exclusively place an activation (company table/tent/etc.) at designated hole
- One foursome

### SHOWCASE SPONSOR

\$500

• Option to place an activation (company table/tent/etc.) at designated hole

### **FOURSOME**

\$800

• Non-GAACC members: \$850

### SINGLE PLAYER

\$200

• Non-GAACC members: \$225

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