



**SERVE LOCAL. THINK GLOBAL.**



**2025-2026**

**PARTNERSHIP  
OPPORTUNITIES**



# ABOUT THE GREATER AUSTIN ASIAN CHAMBER

Becoming a GAACC Corporate Partner connects your brand to a fast-growing community. Support GAACC and your company will build:

## COMMUNITY

Your company will connect with a talented, proud, vibrant, and engaged Asian community that spans Central Texas.

## CONNECTION

Sponsoring GAACC's programs places you and your enterprise in the core of Greater Austin's business and civic ecosystem.

## ENGAGEMENT

Being a Corporate Partner gains you access to opportunities for engaging directly with our members.

## EXPOSURE

Take advantage of the Asian Chamber's robust digital presence and optimize your exposure among Greater Austin's Asian communities.

## GROWTH

Asians are the fastest-growing ethnicity in Central Texas. As our community grows, so does the impact of your support.

## IMPACT

Your support allows the Asian Chamber to continue and expand our popular and successful programs. The community impact is real.

## INFLUENCE

The Asian Chamber works every day with civic and community leaders at every level. Our influence will elevate yours.

## OPPORTUNITY

Part of the Asian Chamber's core mission is working to increase regional economic access. Opportunity should be available to all.

Reach your community engagement goals. Partner with us.

# ABOUT THE GREATER AUSTIN ASIAN CHAMBER

The impact of Asians and Asian-Americans in Central Texas is growing...rapidly! Alongside and with the support of our generous partners, we create platforms to cultivate AAPI leadership and provide intentional business support as our communities grow.

## OUR VISION

The Greater Austin Asian Chamber of Commerce is the leading partner for driving local economic growth and opportunity for businesses with ties to Asia and Asian Americans.



### WE SERVE LOCAL

A fundamental value of GAACC's work is building opportunity for local businesses to grow. From mom'n'pops and startups to established regional players, we can help.



### WE THINK GLOBAL

Austin is poised to take the next step building international business ties to strengthen our region's economy. We are among the local organizations spearheading this work.



### WE HELP YOU GROW

Whether through networking events, referrals, business development workshops, or digital exposure, we create nurturing spaces to help businesses bloom.

## OUR MISSION

Serve our members, champion the Pan-AAPI business community, enrich the community at large, and foster growth and opportunity through Advocacy, Connectivity, and Education.

# ABOUT THE GREATER AUSTIN ASIAN CHAMBER

## THE CENTRAL TEXAS ASIAN LANDSCAPE

### GROWTH

Asians are the **fastest-growing** racial group in the Greater Austin region.

The Asian population in Greater Austin **doubled** between 2010 and 2021 (~82,000 → ~160,000) and is projected to **triple** in size by approximately 2050.

### DIVERSITY

Austin's Asian community is **highly diverse** with significant populations representing India, China, Vietnam, Korea, Bangladesh, and the Philippines, among others.

Greater Austin has seen a significant influx of **foreign-born** Asians in the past decade.

### IMPACT

Asians are the most **highly educated** and **high-earning** population group in Central Texas; typically working in **business, management, and science** professions. Asians are a key contributor to Austin's **burgeoning knowledge economy** and ability to compete with other cities and metros for jobs and talent.

Learn more about the impact of Asians and Asian-Americans in the Austin region with the Central Texas Asian Impact Project: [www.austinasianchamber.org/impact](http://www.austinasianchamber.org/impact)

## OUR CHAMBER'S REACH



1,580+

**MEMBERS**  
(COMPANIES & ORGANIZATIONS)



5,000+

**INDIVIDUALS**  
(COMPANY REPRESENTATIVES & INDIVIDUAL MEMBERS)



40+

**GAACC EVENTS**  
IN 2024



13,000+

**ACTIVE SOCIAL MEDIA FOLLOWERS & EMAIL SUBSCRIBERS**

## GREATER AUSTIN'S GRASSROOTS PARTNERSHIP

Among the thousands of intentional connections we leverage to support the Austin area's diverse business communities, our role in the **Diversity Ethnic Chamber Alliance (DECA)** is one of the most critical and fruitful.



A first-of-its kind collaboration between four of Austin's most impactful chambers of commerce. DECA represents the heartbeat of Austin's economic landscape – championing our regional business communities to shape the city's future. [Learn more at www.decacentex.com](http://www.decacentex.com).

# CORPORATE SPONSORS AND PARTNERS

Our deepest appreciation goes out to these generous companies and organizations for supporting the Greater Austin Asian Chamber of Commerce and the Central Texas AAPI business community as a whole.

## IMPACT, GOLD, AND SILVER PARTNERS



## GROWTH PARTNERS



# CORPORATE PARTNER BENEFITS

Our Corporate Partners make it possible for the Chamber to conduct our community engagement events and outreach programs. Through their generous support of the Greater Austin Asian Chamber of Commerce, they elevate the AAPI business community throughout Central Texas.

**IMPACT PARTNER**

**\$25,000**

**Impact Partners receive recognition as a GAACC Knowledge Partner, a critical role in the Central Texas Asian Impact Project.**

**Recognition at GAACC Member Programs (onscreen/printed logo placements and verbal acknowledgement), including:**

State of the Chamber • Asia x Austin Summit • Small Business Development Series • International Market Series  
DECA Small Business Opportunity Summit • GAACC Women's Club • Crucial Conversations • Leadership Accelerator  
Knowledge Partner recognition at GAACC Asian Impact Day event

**Recognition and Participation at GAACC Signature Events**

Two (2) tables for 10 at Ovation gala • Full-page ad in Ovation gala program  
Two (2) foursomes at GAACC Fall Classic Golf Tournament • Onscreen and print logo placement and verbal acknowledgement

**Digital Marketing Exposure**

Logo and link on GAACC website • Partner Spotlight in GAACC social media  
Logo on GAACC Signature Event pages and websites • Logo on all GAACC event pages and email blasts  
Dedicated email blast - your content (2x/year) • Dedicated post on GAACC blog (2x/year)

**Advocacy**

Recognition as a GAACC Knowledge Partner • Seat on Advisory Board • Five (5) seats on GAACC Committees  
Recognition at Advocacy-related events • General advocacy on AAPI issues • GAACC leadership presence at ribbon cutting events

Impact Partners also receive all the benefits granted to Premier-level Members of the Greater Austin Asian Chamber of Commerce.  
Visit [www.austinasianchamber.org/membership-levels](http://www.austinasianchamber.org/membership-levels) for more information.



# CORPORATE PARTNER BENEFITS

## GOLD PARTNER

**\$15,000**

**Recognition at GAACC Member Programs (onscreen/printed logo placements and verbal acknowledgement), including:**

State of the Chamber · Asia x Austin Summit · Small Business Development Series · International Market Series  
DECA Small Business Opportunity Summit · GAACC Women's Club · Crucial Conversations · Leadership Accelerator

**Recognition and Participation at GAACC Signature Events**

One (1) table for 10 at Ovation gala · Half-page ad in Ovation gala program

One (1) foursome at GAACC Fall Classic Golf Tournament · Onscreen and print logo placement and verbal acknowledgement

**Digital Marketing Exposure**

Logo and link on GAACC website · Partner Spotlight in GAACC social media · Logo and link on GAACC Signature Event pages and websites

Dedicated email blast - your content (2x/year) · Dedicated post on GAACC blog (1x/year)

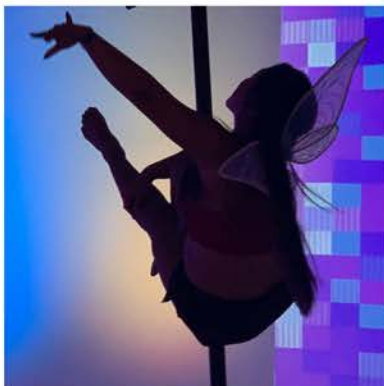
Logo on all GAACC event pages and email blasts

**Advocacy**

Seat on Advisory Board · Three (3) seats on GAACC Committees

Recognition at Advocacy-related events · General advocacy on AAPI issues · Appearance at ribbon cuttings

Gold Partners also receive all the benefits granted to Premier-level Members of the Greater Austin Asian Chamber of Commerce.  
Visit [www.austinasianchamber.org/membership-levels](http://www.austinasianchamber.org/membership-levels) for more information.



# CORPORATE PARTNER BENEFITS

## SILVER PARTNER

\$10,000

**Recognition at GAACC Member Events (onscreen/printed logo placements and verbal acknowledgement), including:**

State of the Chamber • Asia x Austin Summit • Small Business Development Series • International Market Series  
DECA Small Business Opportunity Summit • GAACC Women's Club • Crucial Conversations

**Recognition and Participation at GAACC Signature Events**

One (1) table for 10 at Ovation gala • Quarter-page ad in Ovation gala program • One (1) foursome at Fall Classic Golf Tournament  
Onscreen and print logo placement and verbal acknowledgement

**Digital Marketing Exposure**

Logo and link on GAACC website • Partner Spotlight in GAACC social media • Logo and link on GAACC Signature Event pages and websites  
Logo on all GAACC event pages and email blasts • Dedicated email blast - your content (1x/year)

**Advocacy**

Seat on Advisory Board • One (1) seat on GAACC Committees • Recognition at Advocacy-related events  
General advocacy on AAPI issues

Silver Partners also receive all the benefits granted to Executive-level Members of the Greater Austin Asian Chamber of Commerce.  
Visit [www.austinasianchamber.org/membership-levels](http://www.austinasianchamber.org/membership-levels) for more information.

## GROWTH PARTNER

\$5,000

**Recognition at GAACC Member Events (onscreen logo placements and verbal acknowledgement), including:**

State of the Chamber • Asia x Austin Summit • Small Business Development Series • International Market Series  
DECA Small Business Opportunity Summit • GAACC Women's Club • Crucial Conversations

**Digital Marketing Exposure**

Logo and link on GAACC website • Partner Spotlight in GAACC social media • Logo and link on GAACC Signature Event pages/websites  
Dedicated email blast - your content (1x/year) • Logo placement on all GAACC event pages and email blasts

**Advocacy**

One (1) seat on GAACC Committees • Recognition at Advocacy-related events  
General advocacy support on AAPI issues

Growth Partners also receive all the benefits granted to Executive-level Members of the Greater Austin Asian Chamber of Commerce.  
Visit [www.austinasianchamber.org/membership-levels](http://www.austinasianchamber.org/membership-levels) for more information.





# CORPORATE PARTNER BENEFITS COMPARISON

	IMPACT \$25K	GOLD \$15K	SILVER \$10K	GROWTH \$5K
In addition to the benefits indicated below, Corporate Partners receive all the benefits of GAACC Memberships at these tiers:	PREMIER*	PREMIER*	EXECUTIVE**	EXECUTIVE**
<b>Recognition/Participation at Member Events</b>				
Invitation to annual Advisory Board VIP Mixer	✓	✓	✓	✓
Speaking slot at one event (TBD)	✓	✓	✓	✓
Appearance by GAACC leadership at ribbon cutting events	✓	✓		
Impact Project / Asian Impact Day recognitions	✓	✓		
<b>Corporate Partners receive recognition via logo placements (printed signage and/or onscreen) and verbal acknowledgement at all GAACC events, including:</b>				
State of the Chamber, Member Mixers, and Winter Party	signs/screen	signs/screen	signs/screen	screen
Small Business Development Series & Small Business Summer	signs/screen	signs/screen	signs/screen	screen
International Market Series Events & Asia x Austin Summit	signs/screen	signs/screen	signs/screen	screen
Signature Events and VIP Mixers	signs/screen	signs/screen	signs/screen	screen
GAACC Women's Club Meetings	signs/screen	signs/screen	signs/screen	screen
NightMarket.fun Events	signs/screen	signs/screen	signs/screen	screen
DECA Events	signs/screen	signs/screen	signs/screen	screen
<b>Recognition/Participation at GAACC Signature Events</b>				
Table for 10 guests at Ovation gala***	2	1	1	
Ad in Ovation gala program (Partner provides print-ready art)	full-page	half-page	quarter-page	
Foursomes at Fall Classic Golf Tournament****	2	1	1	
<b>Digital Marketing Exposure</b>				
Prominent logo and link on GAACC website	✓	✓	✓	✓
Partner Spotlight in GAACC social media (1x/year)	✓	✓	✓	✓
Logo on all GAACC Event pages and email blasts	✓	✓	✓	✓
Dedicated email blast (your content)	2x/year	2x/year	1x/year	1x/year
Dedicated post on GAACC blog	2x/year	1x/year		
<b>Advocacy</b>				
GAACC Committee representation (seats)	5	3	1	1
General advocacy on AAPI issues	✓	✓	✓	✓
Enhanced recognition at Advocacy-related events	✓	✓	✓	
Seat on Advisory Board	✓	✓		
Recognition as a Knowledge Partner	✓			

\* – Premier-level memberships equal an annual value of \$1,200.  
 \*\* – Executive-level memberships equal an annual value of \$800.

\*\*\* – Tables at the Ovation Gala are valued at \$3,000-\$5,000,  
 \*\*\*\* – Golf Tournament foursomes are valued at \$800-\$1,200.

Contact [info@austinasianchamber.org](mailto:info@austinasianchamber.org) to secure your partnership.

# MEMBER PROGRAMS

The Austin Asian Chamber's Member Programs are the core of our community engagement. Sponsoring a Member Program or event provides opportunities for targeted exposure around specific topics and focus areas.

## **STATE OF THE CHAMBER & MEMBER MIXERS**

The annual State of the Chamber meeting provides an opportunity for our community to gather and connect with one another and civic and business leaders to learn about the direction of Austin's Asian Chamber. Member Mixers are held regularly and provide less formal opportunities for members to connect in a warm and welcoming social environment.

## **SMALL BUSINESS DEVELOPMENT SERIES**

The GAACC Small Business Development Series provides rich opportunities for Austin-area entrepreneurs to learn directly from the experts about a range of topics critical to small businesses. With topics ranging from minority-owned business certification to HR and marketing, the multi-session "fireside chat" format with panelists creates a lively, educational experience.

## **INTERNATIONAL MARKETS SERIES**

One of our most popular programs, the International Market Series brings the world to Austin's doorstep. These briefings and receptions leverage GAACC's deep connections with major Asian markets to offer expertise that's straight from the source.

## **WOMEN'S CLUB**

The GAACC Women's Club provides intimate spaces for our community's dynamic women-identified leaders to network and learn from one another. Each "Learning Lunch" meeting features a presentation given by a local entrepreneur or expert who shares her insights. "Wellness Meetups" allow members to gather and enjoy relaxation/wellness or sports-related activities.

## **CRUCIAL CONVERSATIONS**

Our Crucial Conversations Series provides expertise and insights that can only come from experience. Along with robust networking opportunities, each event features a "fireside chat"-style conversation with an AAPI entrepreneur, business leader, or civic figure in an engaging, informal, and friendly setting.

## **CENTRAL TEXAS ASIAN IMPACT PROJECT**

The goal of the Central Texas Asian Impact Project is to provide the most comprehensive set of actionable demographic and business insights on the Asian population in the Greater Austin region. Leveraging the connections and expertise present in GAACC's "Ecosystem of Knowledge," the Impact Project provides interactive demographic and economic impact reports to the public and conducts an annual Impact Survey to directly surface the voices of Greater Austin's AAPI business community.

## **GAACC LEADERSHIP ACCELERATOR**

The GAACC Leadership Accelerator is a dynamic leadership activation program focused on empowering high-potential AAPI business and civic leaders in Austin. The nine-month program consists of engagements with leaders from Fortune 500 companies and civic institutions through leadership classes, mentoring sessions, networking dinners, and a capstone project.

# SIGNATURE EVENTS

Be part of "The Best Asian Parties In Town!" Support a GAACC Signature Event.

## ASIA x AUSTIN INTERNATIONAL MARKET SUMMIT

MARCH

March draws thousands of visitors to Austin from around the Asian continent. We leverage our deep connections with numerous Asian governments and investment entities to develop this robust and informative program connecting local communities with Asian investment opportunities, cutting-edge tech insights, startup support, and more.

## FALL CLASSIC GOLF TOURNAMENT

OCTOBER

How does a "helicopter ball drop" sound? The GAACC Fall Classic Golf Tournament takes place at a world class course in the Austin area. Enjoy friendly competition, great prizes, fun activities, and networking with GAACC's board members and other prominent members of the Asian Pacific American business community. **Contact [golf@austinasianchamber.org](mailto:golf@austinasianchamber.org) for details on sponsorship opportunities.**

## NIGHT MARKET DOT FUN

OCTOBER

Our NightMarket.fun events, organized and conducted in collaboration with The Lunar Foundation, aim to showcase the astounding diversity of the Asian continent while centering local businesses with restaurant and retail pop-up vendors, entertainment, and diverse cultural activities. Our inaugural 2024 Asian Night Market saw thousands gather in East Austin. The 2025 Flagship event, scheduled for October in Cedar Park, will expand the footprint of Night Market Dot Fun to a regional scope. Additional events, popups, and activations happen throughout the year. **Visit [www.nightmarket.fun](http://www.nightmarket.fun) for information.**

## OVATION GALA

NOVEMBER

Ovation is the annual celebration of Asian Pacific American heritage and accomplishments hosted by the Greater Austin Asian Chamber of Commerce. "The Best Asian Party in Town" takes place at a premier downtown Austin hotel and attracts business and civic leaders and entrepreneurs from across Central Texas, across the nation, and from around the world. **Contact [ovation@austinasianchamber.org](mailto:ovation@austinasianchamber.org) for details on sponsorship opportunities.**

## WINTER MEMBER PARTY

DECEMBER

In observance of another successful year, the GAACC Winter Member Party gives our community a chance to gather, play, connect, and sing (karaoke, anyone?). We take this opportunity to recognize our valued Membership Committee volunteers and celebrate the accomplishments of our dynamic business community.



**Serve local. Think *and act* global.**



G R E A T E R  
**AUSTIN ASIAN**  
CHAMBER OF COMMERCE

[www.austinasianchamber.org](http://www.austinasianchamber.org)



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