

# STATE OF THE CHAMBER

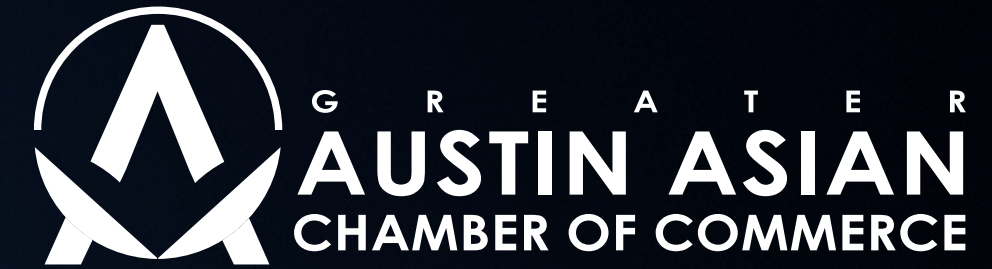
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BE HEARD!



G R E A T E R  
**AUSTIN ASIAN**  
CHAMBER OF COMMERCE

**2025 EVENT SPONSORSHIP OPPORTUNITIES**



**Welcome to 2025! Whether you're a longtime supporter or simply wish to become more connected to the Central Texas Asian business community, we thank you for being with us on our journey to Serve Local and Think Global. After an incredibly successful 2024, hope you're as excited as we are for what's to come.**

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**Our annual State of the Chamber event provides an opportunity for our community to gather, connect, get exclusive insights about the Central Texas economic and business outlook, and connect with one another.**

**We aim for attendance of approximately 150 of Central Texas' most dynamic business and civic leaders on February 13, 2025.**

**Connect your company with this community - become a State of the Chamber sponsor!**

**STATE OF THE  
CHAMBER**  
**BE HEARD!**

**2025 EVENT SPONSORSHIP OPPORTUNITIES**



Images from State of the Chamber (February 27, 2024). Photography by Joi Conti.

**Presenting Sponsor - \$3,500 (exclusive - limit of one)**

Maximum brand visibility throughout the State of the Chamber, including welcome remarks, featured speakers, and pre-event marketing & promotions. Other benefits include:

- State of the Chamber designated as “Presented By” your brand across all portions of the program (main State of the Chamber event AND the “Asian Eats ATX Mixer” afterward)
- Optional remarks at State of the Chamber (1 minute)
- Optional booth or table at State of the Chamber event (x1)
- List of attendee names and organizations upon request
- Logo appearance in GAACC Weekly Newsletter
- Logo included on promotional social media graphics and posts as “Presented By” sponsor
- Marketing Toolkit with event graphics to share across company communication channels
- Logo, link, and “Presented By” designation on GAACC event registration page and graphics

**Asian Eats ATX Mixer Sponsor - \$1,000 (exclusive - limit of one)**

**Connect your brand to Asian Eats ATX - one of Austin's most exciting annual Asian cultural events! Sponsor the Asian Eats ATX Mixer following the main State of the Chamber event. Benefits include:**

- Prime brand placement and designation that the Asian Eats ATX Mixer (immediately following the main State of the Chamber event) is "Curated By" your brand.
- Designation of your brand as a "Sous Chef Sponsor" at the main Asian Eats ATX event (April 19th, 2025)
- Optional booth or table at State of the Chamber event (x1)
- Logo appearance in GAACC Weekly Newsletter
- Logo included on promotional social media graphics and posts
- Marketing Toolkit with event graphics to share across company communication channels
- Logo and link on GAACC event registration page and graphics

**“Be Heard” Sponsor - \$1,000 (exclusive - limit of one)**

Connect your brand to the 2025 Central Texas Asian Impact Survey, a critical ongoing project to amplify the voice of our Central Texas Asian business communities. Benefits include:

- Designation of your brand as a “Community Amplifier” across all components of the 2025 Impact Survey campaign - online contest, newsletter announcements, social media posts, the Asian Impact Day event (May, 2025), Impact Project web page, etc.)
- Logo appearance in GAACC Weekly Newsletter
- Logo included on promotional social media graphics and posts
- Marketing Toolkit with event graphics to share across company communication channels
- Logo and link on State of the Chamber event registration page and graphics

## Table Sponsor - \$500 (7 available)\*

Give your brand a physical presence at State of the Chamber! Benefits include:

- Booth or table at State of the Chamber event (x1)
- Logo appearance in GAACC Weekly Newsletter
- Logo included on promotional social media graphics and posts
- Marketing Toolkit with event graphics to share across company communication channels
- Logo and mention on GAACC event registration page

\* - Non-profit organizations and community partners can secure this sponsorship at a discounted rate of \$250.

## Supporting Partner - \$100

Show the world your company supports the Central Texas Asian business community! Benefits include:

- Company logo/brand included on promotional social media graphics and posts
- Marketing Toolkit with event graphics to share across company communication channels
- Logo and mention on GAACC event registration page