



# ASIAXAUSTIN

Summit | March 2025

PARTNERSHIP OPPORTUNITIES

















## Next March, Asia lands in Central Texas.

Explore exciting business opportunities between Central Texas and some of Asia's most robust, dynamic, and innovative markets.

Learn what's next in A.I.

Plug into the Central Texas startup landscape and learn from experts how to craft your winning pitch.

Experience the two-way highway of opportunity between Asia and the Greater Austin region.

Meet the leaders forging new, bilateral business ecosystems.

And more...



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# **Event Topics & Activities**

With a focus on cutting-edge topics and offering immersive presentations, lively panel discussions, and numerous activities scheduled throughout the day, Asia x Austin is a perfect complement to the action of SXSW.

#### A.I. @ Asia x Austin: Current Trends & Applications

Will the U.S. take the lead vs. Asian markets in A.I.? What impacts will A.I. have on the geopolitical scene? Explore these questions and more with this session focused on the impacts, trends, and applications of Artificial Intelligence.

#### **Startups** @ Asia x Austin: Pitch to Success

This two-part track features an exciting dive into Austin's vibrant startup ecosystem with a panel featuring seasoned investors followed by an interactive workshop all about equipping you with the tools and confidence to deliver a winning pitch.

#### Workforce @ Asia x Austin: Workforce & Skill Development Ecosystem

The future of the Central Texas economy rests on our regional workforce, and the Austin area boasts a robust ecosystem of skill and talent development. Attendees will leave this session well-equipped to take advantage of workforce development opportunities for their businesses.

#### **Central Texas Market Opportunities**

Hear from local economic development offices and civic leaders about rich opportunities for business and investment in Central Texas.

#### **Asian Market Opportunities**

Learn from international trade experts about business and investment opportunities in some of Asia's most dynamic markets, including Singapore, Hong Kong, Korea, Japan, Malaysia, India, and Pakistan (presenter lineup subject to change).

#### Asia x Austin After Dark: An Asian Pop-Culture Extravaganza

Our epic, Asian-inflected networking afterparty keeps the good vibes going with:

- Performances by Asian artists
- Raffles and games
- Interactive exhibits
- Free bites, bar
- And more...

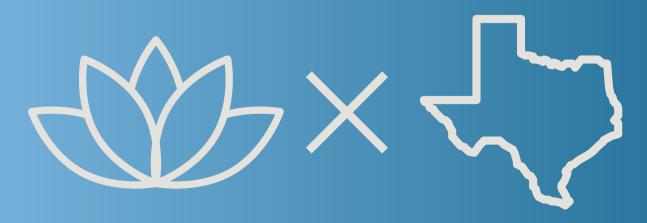


Presenting Sponsor - \$25,000 (exclusive - one available)

Maximum brand visibility throughout the Sumrhitzing utility welcome remarks, featured speakers, and preevent marketing & promotions. Other benefits include:

- Welcome remarks
- Featured speakers (customized)
- Display of presentation slides and/or promo video
- Prime branding placement on event collateral, including signage at the event
- Booth/table at the event (x1)
- Curated networking with VIPs and/or organizations (customized)
- List of attendee names and organizations upon request

- Logo appearance in GAACC Weekly Newsletter (through remainder of campaign following sponsorship confirmation)
- Company logo/brand included on promotional social media graphics and posts
- Marketing Toolkit with event graphics to share across company communication channels
- Logo and mention on GAACC website registration page



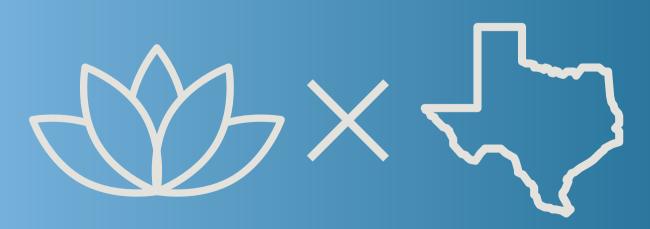


### **Program Sponsor - \$5,000**

Featured sponsor for a Summit session of choice (select from A.I., Workforce, Central Texas Markets, Asian Markets, or the Asia x Austin After Dark networking party). Benefits include:

- Session speaking oportunity (customized)
- Presentation of slides and/or promo video
- Curated networking with VIPs and/or organizations (customized)
- Prime brand positoning for selected session
- Brand placement on event collateral, including signage at the event
- Optional booth/table at event (x1)
- List of attendee names and organizations upon request

- Logo appearance in GAACC Weekly Newsletter
- Company logo/brand included on promotional social media graphics and posts
- Marketing Toolkit with event graphics to share across company communication channels
- Logo and mention on GAACC website registration page





## Food Sponsor - \$3,500

This partnership opportunity can be customized to best promote your brand or product, especially for food and beverage-industry companies. Other benefits include:

- Prime brand placement at food stations
- Branding across the entire Summit
- Opportunity to speak during event introductions (2 min)
- Brand placement on event collateral, including signage at the event
- Logo appearance in GAACC Weekly Newsletter (through remainder of the campaign)
- Company logo/brand included on promotional social media graphics and posts
- Marketing Toolkit with event graphics to share across company communication channels
- Logo and mention on GAACC website registration page

## **Beverage Sponsor - \$3,500**

This partnership opportunity can be customized to best promote your brand or product, especially for food and beverage-industry companies. Other benefits include:

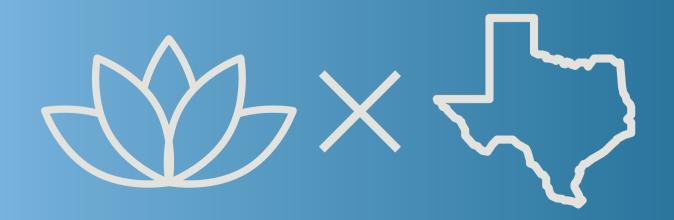
- Prime brand placement at beverage stations
- Branding across the entire Summit
- Opportunity to speak during event introductions (2 min)
- Brand placement on event collateral, including signage at the event
- Logo appearance in GAACC Weekly Newsletter (through remainder of the campaign)
- Company logo/brand included on promotional social media graphics and posts
- Marketing Toolkit with event graphics to share across company communication channels
- Logo and mention on GAACC website registration page

### International Partner - \$3,000

Prime brand placement with a unique platform during the *Asian Markets* portion of the Summit. This speaking opportunity includes a platform for promotion, case study representation, and connections to local investors and firms. Other benefits include:

- Asian Markets Opportunities presentation (10 min)
- Curated networking with VIPs and/or organizations (customized)
- Opportunity for startups from your country to pitch the following day at partner event (up to 4 startups)
- Brand placement on event collateral, including signage at the event

- List of attendee names and organizations upon request
- Logo appearance in GAACC Weekly Newsletter
- Company logo/brand included on promotional social media graphics and posts
- Marketing Toolkit with event graphics to share across company communication channels
- Logo and mention on GAACC website registration page



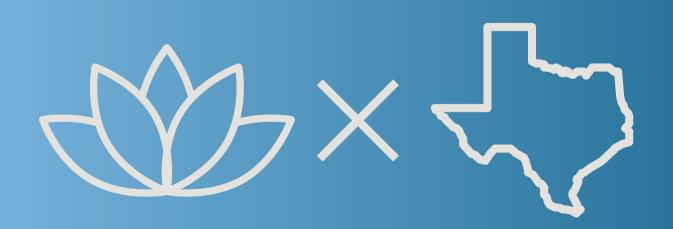


## **Opportunity Partner - \$2,500**

- Opportunity to speak during event introductions (5 min)
- Optional booth/table at event (x1)
- Brand placement on event collateral, including signage at the event
- Logo appearance in GAACC Weekly Newsletter
- Company logo/brand included on promotional social media graphics and posts
- Marketing Toolkit with event graphics to share across company communication channels
- Logo and mention on GAACC website registration page

## **Showcase Sponsor - \$1,000**

- Optional booth/table at event (x1)
- Brand placement on event collateral, including signage at the event
- Logo appearance in GAACC Weekly Newsletter
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MARCH 11 NOON-9 PM AUSTIN PUBLIC LIBRARY CENTRAL BRANCH

Contact info@austinasianchamber.org to secure your slot. Visit bit.ly/gaacc-summit-2025 for more information.