



GAACC
INTERNATIONAL
MARKETS SERIES



ASIA X AUSTIN

Summit | March 2025

PARTNERSHIP OPPORTUNITIES



Next March, Asia lands in Central Texas.

Explore exciting business opportunities between Central Texas and some of Asia's most robust, dynamic, and innovative markets.

Learn what's next in A.I.

Plug into the Central Texas startup landscape and learn from experts how to craft your winning pitch.

Experience the two-way highway of opportunity between Asia and the Greater Austin region.

Meet the leaders forging new, bilateral business ecosystems.

And more...

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Event Topics & Activities

With a focus on cutting-edge topics and offering immersive presentations, lively panel discussions, and numerous activities scheduled throughout the day, Asia x Austin is a perfect complement to the action of SXSW.

A.I. @ Asia x Austin: Current Trends & Applications

Will the U.S. take the lead vs. Asian markets in A.I.? What impacts will A.I. have on the geopolitical scene? Explore these questions and more with this session focused on the impacts, trends, and applications of Artificial Intelligence.

Startups @ Asia x Austin: Pitch to Success

This two-part track features an exciting dive into Austin's vibrant startup ecosystem with a panel featuring seasoned investors followed by an interactive workshop all about equipping you with the tools and confidence to deliver a winning pitch.

Workforce @ Asia x Austin: Workforce & Skill Development Ecosystem

The future of the Central Texas economy rests on our regional workforce, and the Austin area boasts a robust ecosystem of skill and talent development. Attendees will leave this session well-equipped to take advantage of workforce development opportunities for their businesses.

Central Texas Market Opportunities

Hear from local economic development offices and civic leaders about rich opportunities for business and investment in Central Texas.

Asian Market Opportunities

Learn from international trade experts about business and investment opportunities in some of Asia's most dynamic markets, including Singapore, Hong Kong, Korea, Japan, Malaysia, India, and Pakistan (presenter lineup subject to change).

Asia x Austin After Dark: An Asian Pop-Culture Extravaganza

Our epic, Asian-inflected networking afterparty keeps the good vibes going with:

- Performances by Asian artists
- Raffles and games
- Interactive exhibits
- Free bites, bar
- And more...

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Contact info@austinasianchamber.org to secure your slot. Visit bit.ly/gaacc-summit-2025 for more information.

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Partnership Opportunities

Presenting Sponsor - \$25,000 (exclusive - one available)

Maximum brand visibility throughout the Summit including welcome remarks, featured speakers, and pre-event marketing & promotions. Other benefits include:

SOLD OUT

- Welcome remarks
- Featured speakers (customized)
- Display of presentation slides and/or promo video
- Prime branding placement on event collateral, including signage at the event
- Booth/table at the event (x1)
- Curated networking with VIPs and/or organizations (customized)
- List of attendee names and organizations upon request
- Logo appearance in GAACC Weekly Newsletter (through remainder of campaign following sponsorship confirmation)
- Company logo/brand included on promotional social media graphics and posts
- Marketing Toolkit with event graphics to share across company communication channels
- Logo and mention on GAACC website registration page



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Partnership Opportunities

Program Sponsor - \$5,000

Featured sponsor for a Summit session of choice (select from A.I., Workforce, Central Texas Markets, Asian Markets, or the Asia x Austin After Dark networking party). Benefits include:

- Session speaking opportunity (customized)
- Presentation of slides and/or promo video
- Curated networking with VIPs and/or organizations (customized)
- Prime brand positioning for selected session
- Brand placement on event collateral, including signage at the event
- Optional booth/table at event (x1)
- List of attendee names and organizations upon request
- Logo appearance in GAACC Weekly Newsletter
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Partnership Opportunities

Food Sponsor - \$3,500

This partnership opportunity can be customized to best promote your brand or product, especially for food and beverage-industry companies. Other benefits include:

- Prime brand placement at food stations
- Branding across the entire Summit
- Opportunity to speak during event introductions (2 min)
- Brand placement on event collateral, including signage at the event
- Logo appearance in GAACC Weekly Newsletter (through remainder of the campaign)
- Company logo/brand included on promotional social media graphics and posts
- Marketing Toolkit with event graphics to share across company communication channels
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Beverage Sponsor - \$3,500

This partnership opportunity can be customized to best promote your brand or product, especially for food and beverage-industry companies. Other benefits include:

- Prime brand placement at beverage stations
- Branding across the entire Summit
- Opportunity to speak during event introductions (2 min)
- Brand placement on event collateral, including signage at the event
- Logo appearance in GAACC Weekly Newsletter (through remainder of the campaign)
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Partnership Opportunities

International Partner - \$3,000

Prime brand placement with a unique platform during the *Asian Markets* portion of the Summit. This speaking opportunity includes a platform for promotion, case study representation, and connections to local investors and firms. Other benefits include:

- Asian Markets Opportunities presentation (10 min)
- Curated networking with VIPs and/or organizations (customized)
- Opportunity for startups from your country to pitch the following day at partner event (up to 4 startups)
- Brand placement on event collateral, including signage at the event
- List of attendee names and organizations upon request
- Logo appearance in GAACC Weekly Newsletter
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Partnership Opportunities

Opportunity Partner - \$2,500

- Opportunity to speak during event introductions (5 min)
- Optional booth/table at event (x1)
- Brand placement on event collateral, including signage at the event
- Logo appearance in GAACC Weekly Newsletter
- Company logo/brand included on promotional social media graphics and posts
- Marketing Toolkit with event graphics to share across company communication channels
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Showcase Sponsor - \$1,000

- Optional booth/table at event (x1)
- Brand placement on event collateral, including signage at the event
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MARCH 11 | NOON-9 PM | AUSTIN PUBLIC LIBRARY CENTRAL BRANCH

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