

# 11TH ANNUAL GAACC FALL CLASSIC GOLF TOURNAMENT



OCTOBER 7, 2024 | TWIN CREEKS COUNTRY CLUB



SPONSORSHIP  
OPPORTUNITIES

# GAACC FALL CLASSIC GOLF TOURNAMENT

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Join us for the 11th Annual GAACC Fall Classic Golf Tournament, an event benefiting the Greater Austin Asian Chamber of Commerce (GAACC)!

Enjoy a fun day of networking and friendly competition, games, activities, and more.

Network with GAACC board members, corporate partners, and leaders from the Central Texas AAPI business community.

Put your brand in front of Central Texas' most dynamic civic and business leaders. Show the world that your company supports AAPI business in the Greater Austin region.



# YOUR HOSTS

## GREATER AUSTIN ASIAN CHAMBER OF COMMERCE

The Greater Austin Asian Chamber of Commerce (GAACC) is the leading organization representing the Asian American Pacific Islander (AAPI) business community in Central Texas. There are over 160,000 Asians or Asian Americans living in the Greater Austin area. AAPIs are the second-largest minority group in the region, comprising 9 percent of the area's population. While averages make this demographic look healthy, it is highly diverse and disaggregated data reveal many gaps among ethnic groups. To address these needs, GAACC works to be a voice for the AAPI community, designing events and programs that are culturally tailored to the business needs of Asians and Asian Americans.

### GAACC 2024 BOARD OF DIRECTORS



**Jessica Chen**  
Immediate Past Chair  
CFO  
Achieve Integrative Health



**Clifford Chiu**  
Senior Advisor and External  
Corporate Director  
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Tso Chinese Takeout & Delivery



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Director of Business Operations  
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**Mojdeh Gharbi**  
VP of Marketing &  
Operations and Co-Owner  
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**Shanaz Hemmati**  
Finance Committee Chair  
COO & Founder  
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**Rashed Islam**  
Past Chair  
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N&G Committee Chair  
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**Yuen Yung**  
Past Chair  
Development Committee Chair  
CEO  
Casoro Capital

ADVOCACY



CONNECTION



EDUCATION



# EVENT SPONSORSHIP OPPORTUNITIES

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Show your support for AAPI-owned and allied businesses and community. Put your company front-and-center for the run-up to the event and during the tournament itself.

## All sponsors are recognized in promotional materials:

- Company logo on GAACC website/event page
- Social media outreach
- Email blasts related to the event
- Event-related print materials and signage

Contact us at [info@austinasianchamber.org](mailto:info@austinasianchamber.org) to secure your sponsorship.

All sponsorships must be finalized by September 30, 2024.

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## PRESENTING SPONSOR (EXCLUSIVE) \$10,000

- Designation as "presented by" sponsor - prime logo placement on event materials and signage
- Welcome remarks during morning check-in and lunch reception
- 2 Foursomes
- Games entry package for each player
- Helicopter ball drop entry for each player
- Additional benefits (in development)



# EVENT SPONSORSHIP OPPORTUNITIES

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## BEVERAGE SPONSOR (EXCLUSIVE) \$5,000

- Logo sign at lunch reception
- Logo at beverage station/bar
- Naming rights for one custom cocktail
- One foursome
- Games entry package for each player
- Helicopter ball drop entry for each player
- Additional benefits (in development)

## BALL DROP SPONSOR (EXCLUSIVE) \$5,000

Make your company the star of the show as we drop 300 golf balls from a helicopter and give tournament attendees a chance to win cash prizes up to \$1 million!

- Company branding on helicopter
- Seat for one passenger in helicopter for ball drop flight
- One foursome
- Games entry package for each player
- Helicopter ball drop entry for each player

## RECEPTION SPONSOR (EXCLUSIVE) \$3,500

- Logo sign at lunch reception
- Remarks during lunch reception
- One foursome
- Games entry package for each player
- Helicopter ball drop entry for each player

## AWARDS SPONSOR (EXCLUSIVE) \$2,500

- Logo sign at lunch reception and awards designated as "presented by" your brand
- One foursome

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# EVENT SPONSORSHIP OPPORTUNITIES

**SWAG BAG SPONSOR (EXCLUSIVE) \$2,500**

Swag bag sponsorship must be finalized by September 23, 2024.

- Logo on swag bag (co-branded with GAACC)
- Option to place one branded item in swag bag (sponsor provides item x 150)
- One foursome

**HOLE-IN-ONE SPONSOR (EXCLUSIVE) \$2,500**

- Logo signage at hole-in-one contest hole
- Option to place an activation (company table/tent/etc.) at hole-in-one hole
- One foursome

**HOLE SPONSOR (16 AVAILABLE) \$1,500**

- Logo signage at one designated hole
- Option to place an activation (company table/tent/etc.) at designated hole
- One foursome

**SHOWCASE SPONSOR (10 AVAILABLE) \$1,000**

- Option to place an activation (company table/tent/etc.) at designated hole

<b>FOURSOME</b>	<b>\$800</b>
• Non-GAACC members: \$825	
<b>SINGLE PLAYER</b>	<b>\$200</b>
• Non-GAACC members: \$225	

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G R E A T E R  
**AUSTIN ASIAN**  
C H A M B E R O F C O M M E R C E

2023 tournament photos by @joi.conti